

WEBSITE PRIVACY POLICY

§ 1

[Background information]

1. Website („**Website**”) is administered by Stowarzyszenie Dystrybutorów i Producentów Części Motoryzacyjnych, ul. Za Dębami 3, 05-075 Warszawa, entered into the register of associations, other social and professional organizations, foundations and independent public health care institutions kept by the District Court in Warsaw, 14th Commercial Department of the National Court Register under the registry No. KRS:0000239091, VAT No. 5242551120, REGON Statistical No.: 140248378, biuro@sdcm.pl, phone No. 22 773 00 18 (hereinafter referred to as „**Administrator**”).
2. When using the Website, data of the users of the Website (hereinafter referred to as "**Users**"), including personal data, may be collected and used.
3. Users' data may be collected as a result of: their voluntary submission by Users and the use of cookies - both their own and from third parties.
4. In addition, information may be collected about the User's IP address, the time of arrival of the request and sending of the response, the address of the website from which the User was redirected to the Website and the type of software used by the User (type of operating system and type of browser). This information is used for the purposes of administering the Website and creating statistics and analysis.
5. The Administrator shall ensure the proper security of Users' data by using appropriate organizational and technical measures.
6. Security of personal data during transmission is ensured by the SSL transmission protocol used by the Administrator. The protocol encrypts the data before it is sent from the User's browser and decrypts it after it safely reaches the server of the Website.

§ 2

[personal data]

[administrator]

1. The administrator of the personal data is Stowarzyszenie Dystrybutorów i Producentów Części Motoryzacyjnych, ul. Za Dębami 3, 05-075 Warszawa, entered into the register of associations, other social and professional organizations, foundations and independent public health care institutions kept by the District Court in Warsaw, 14th Commercial Department of the National Court Register under the registry No. KRS:0000239091, VAT No. 5242551120, REGON Statistical No.:140248378, biuro@sdcm.pl, phone No. 22 773 00 18.

[purposes of processing]

2. The Administrator through the Website may process personal data for purposes such as:
 - 1) contacting the User, if the User wrote a message to the Administrator:
 - a) the legal basis for processing will be Article 6(1)(f) of GDPR, as responding to inquiries or correspondence is a legitimate interest of the Administrator;
 - b) the provision of personal data for this purpose of processing is voluntary, but may be necessary for a person to contact the Administrator and obtain a response;

- c) without providing data, it may not be possible to obtain a response from the Administrator, but this will depend on the specific situation;
- 2) conducting direct marketing of the Administrator's products and services;
 - a) the legal basis for processing will be Article 6(1)(f) of GDPR, as direct marketing of the Administrator's products and services is its legitimate interest;
 - b) processing of data for the purpose of sending marketing content by e-mail or transmitting it by telephone will only take place if the data subject has consented to receive commercial information by e-mail or to the use of his or her telephone number for marketing purposes, respectively;
 - c) the provision of personal data for this purpose of processing is voluntary;
 - d) if personal data such as telephone number or e-mail address is not provided, the data subject will not receive marketing content;
 - e) as part of this purpose of processing personal data, the Administrator may also select and present customized marketing offers and content to Users based on profiling;
- 3) statistics and analysis of User behaviour on the Website:
 - a) the legal basis for processing will be Article 6(1)(f) of GDPR, as statistics keeping and analysis of User behaviour is the Administrator's legitimate;
 - b) the provision of personal data for this purpose of processing is voluntary;
 - c) without providing data statistics keeping and the analysis of User behaviour on the Website will not be possible.

[data recipients]

- 3. The Administrator may share personal data with recipients who process data on behalf of the Administrator or process personal data as separate, independent controllers.
- 4. The Administrator shall make personal data available to recipients in accordance with applicable laws, for example, based on data processing entrustment agreements.
- 5. The Administrator may share personal data with its subcontractors (entities it uses for processing) such as:
 - 1) providers of IT tools and applications used on the Website;
 - 2) providers of services such as email, virtual disk and office applications;
 - 3) marketing service providers;
 - 4) entities providing IT system operation and maintenance services;
 - 5) providers of marketing tools.
- 6. The providers of the tools used on the Website will also be recipients of personal data. For further information, please see below.
- 7. Administrator is entitled to make personal data available also to other entities, if such an obligation results from legal regulations.

[transfer of data outside the EEA]

- 8. The Administrator shall not transfer personal data outside the European Economic Area except to the Administrator's subcontractors (entities that process data on the Administrator's behalf) who provide tools and applications to the Administrator or provide services to the Administrator.

9. Some subcontractors are located or established outside the European Economic Area - in countries for which no adequacy decision has been issued by the European Commission. In this case, the Administrator shall provide adequate safeguards for personal data. These are, in particular, the standard data protection clauses adopted by the European Commission (Article 46(2)(c) GDPR), which the Administrator concludes with the entities referred to above. The clauses are available on the Internet, on the website of the European Commission (ec.europa.eu). The clauses may also be made available by the Administrator at the request of the data subject.
10. The Administrator may transfer data outside the European Economic Area in connection with the use of the tools and applications used by the Website. For details, please refer to § 5 of the Privacy Policy.

[data retention period]

11. Personal data processed for:
 - 1) contacting the User are processed for a period of 1 year from the date of their collection;
 - 2) carrying out direct marketing of the Administrator's products and services - they are processed until you object to their processing for this purpose or withdraw your consent to receive commercial information or to use telecommunications terminal equipment and automatic calling systems for direct marketing purposes;
 - 3) statistics and analyses of User behaviour on the Website - are processed for a period of 3 years from the date of their collection.
12. Personal data collected through cookies may be processed for periods of time other than those indicated above. Detailed information on the storage duration of individual cookies (and thus the data within them) can be found in § 4. The User can delete cookies earlier.

[Users' rights]

13. The data subject shall have the following rights:
 - 1) The right of access to the personal data provided and the right to obtain a copy thereof;
 - 2) The right to rectification of personal data;
 - 3) The right to erasure of personal data;
 - 4) The right to request the restriction of the processing of personal data;
 - 5) The right to data portability of personal data;
 - 6) The right to object to the processing of personal data;
 - 7) The right to lodge a complaint with the President of the Office for Personal Data Protection (ul. Stawki 2, 00-193 Warsaw).
14. Where processing is based on consent, the data subject shall also have the right to withdraw consent to the processing of personal data at any time. The withdrawal of consent shall not affect the lawfulness of the processing carried out on the basis of consent before its withdrawal.
15. The right to withdraw consent also applies to consent to receive commercial communications and consent to the use of telecommunications terminal equipment and automatic calling systems for direct marketing purposes.
16. In order to exercise their rights, data subjects may contact the Administrator.

17. You may also contact the Administrator to obtain information on why the Administrator has determined that it may process your personal data on the basis of legitimate interests.

[automated decision-making]

18. The Administrator shall not take decisions with respect to data subjects which are based solely on automated processing, including profiling, and which produce legal effects concerning them or significantly affect them in a similar manner.

§ 3
[cookies]

1. As part of the activities of the Website, cookies stored in the Users' terminal equipment are used. The use of cookies should be understood as their storage and access to them by the Administrator.
2. Cookies are IT data, in particular text files, which are stored on the User's terminal equipment.
3. Cookies are intended for the use of websites.
4. Cookies usually include:
 - 1) content (e.g. action identifiers);
 - 2) the name of the website;
 - 3) information on the duration of their storage on the user's device;
 - 4) number.
5. Cookies are used for:
 - 1) adapting the content of the Website to the User's preferences and optimising the use of the Website; in particular, these files allow the Website to recognise the User's device and display the Website appropriately, adapting it to the User's needs and preferences;
 - 2) adapting the advertising displayed to the User's preferences;
 - 3) compiling statistics and analyses regarding the use of the Website.
6. The Website uses two main types of cookies: "session cookies" (session storage) and "permanent cookies" (persistent cookies, local storage).
7. "Session" cookies are temporary files, i.e. files that are stored on the User's terminal equipment until the session expires (e.g. leaving the Website, deletion by the User, or closing the browser).
8. "Permanent" cookies are files that are stored on the User's device for the duration specified in the parameters of the cookies. However, the User may delete them beforehand.
9. The use of cookies does not cause any configuration changes to the User's device and the software installed on that device.
10. The default settings of web browsers usually allow cookies to be stored on the devices of website users. However, these settings can be changed by the User.
11. The User has the possibility to determine the conditions for the use of cookies by means of the settings of the software (web browser) installed on his/her device.
12. The User also has the possibility to change the conditions set for the use of cookies. The change may consist in partial or complete restriction of the possibility of storing cookies on the User's terminal equipment.

13. Blocking cookies or deleting them may cause inconvenience in the use of the Website, for example because some of its options will not be available to the User.
14. According to the provisions of the telecommunications law, the end-user's consent to store information or access information already stored in the end-user's device may also be expressed by the user through the settings of the software installed in the device used by the user. Therefore, in the event that the user does not wish to give such consent, he/she should change the settings of his/her web browser.
15. You can find detailed information on how to change your browser's cookie settings and how to delete them on the official website of your specific browser.
16. In particular, the above information can be found at the following addresses. Clicking on a link will take the User outside of the Website. Depending on which browser the User uses, the User may find information on changing his or her settings at the following addresses:
 - 1) Firefox browser;
 - 2) Chrome browser;
 - 3) Microsoft Edge browser;
 - 4) Opera browser;
 - 5) Safari browser.

§ 4

[detailed information on cookies]

1. The Administrator indicates that the following cookies are used on the Website:

Name of cookie	Type of cookie	Function	Name of external app	Time of storage
cookieLawinfo-checkbox-analytics	Necessary	It is set by the plug-in GDPR Cookie Consent. The cookie is used to store user's consent to the cookies in the category "Analytics".	CookieYes GDPR Cookie Consent & Compliance Notice plugin	11 months
cookieLawinfo-checkbox-analytics	Necessary	It is set by the GDPR Cookie Consent in order to save your consent to cookies in the category "Functional".	CookieYes GDPR Cookie Consent & Compliance Notice plugin	11 months
cookieLawinfo-checkbox-necessary	Necessary	It is set by the GDPR Cookie Consent in order to save your consent to cookies in the category "Necessary".	CookieYes GDPR Cookie Consent & Compliance Notice plugin	11 months
cookieLawinfo-checkbox-others	Necessary	It is set by the GDPR Cookie Consent in order to save your consent to cookies in the category "Others".	CookieYes GDPR Cookie Consent & Compliance Notice plugin	11 months
cookieLawinfo-checkbox-performance	Necessary	It is set by the GDPR Cookie Consent in order to save your	CookieYes GDPR Cookie	11 months

		consent to cookies in the category "Preferences".	Consent & Compliance Notice plugin	
viewed_cookie_policy	Necessary	It is set by the plug-in GDPR Cookie Consent and is used to storing information on whether user has consented to the use of cookies.	CookieYes GDPR Cookie Consent & Compliance Notice plugin	11 months
pll_language	Preferences	It is used to determine the language used by the visitor and sets the language on the website accordingly, if possible.	SDCM	1 year
_ga	Statistics	Registers a unique ID, which is used to generate statistical data on how the user uses the site.	Google	1 year
_gat	Statistics	Used by Google Analytics to limit the speed of requests.	Google	1 day
_gid	Statistics	Registers a unique ID, which is used to generate statistical data on how the user uses the site.	Google	1 day

§5

[tools used on the Website]

1. As part of the Website, the Administrator uses IT tools provided by external entities. The use of these tools may involve the use of cookies of these entities.

[Google tools]

2. The Administrator uses tools provided by Google (including Google Ireland Limited with its registered office in Ireland) on the Website:
 - 1) Google Analytics,
 - 2) Google Tag Manager.
3. Through the use of cookies, Google Analytics analyses traffic and the manner in which Users navigate the Website.
4. The Administrator uses the data collected by Google Analytics for remarketing/retargeting, reporting on impressions in Google's advertising network and to analyse the demographics and interests of Users.
5. The administrator can determine the keywords, adverts, ad groups and campaigns that most effectively attract customers.
6. The administrator may also observe activity on the Website: scrolling of the page, copying of its elements, time of activity of a given user and other events.
7. All this data is collected anonymously. This is made possible by a mechanism to anonymise the user's IP number.
8. Users can prevent their data from being used in Google Analytics. More information on how this can be done can be found at this link: <https://tools.google.com/dlpage/gaoptout>.

9. Google Tag Manager is a system for managing tags and codes placed on the Website.
10. As part of Google Tag Manager, Google may collect information, e.g. on the use of the service and tags and on the tags used. This data is used in accordance with Google's privacy policy.
11. Google privacy policy is available under the following link: <https://policies.google.com/privacy>.
12. Google may transfer data to third parties. You can find more information about Google's use of cookies under the following link: <https://policies.google.com/technologies/cookies?hl=pl&gl=pl>.